

PEREIRA, ANA LUIZA

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Personal Details

Marital Status: single | Nationality: Brazilian | Date of Birth: October, 30th 1982

Academic Background

2006 | UEMG - State University of Minas Gerais, Brazil
B.A. "Visual Communication"

October 2005 - March 2006
Exchange to study design at university Fachhochschule Potsdam, Germany

2004 | PUC - Pontifical Catholic University, Brazil
B.A. "Advertising"

Work Experience

July 2008 – present
Greco Design | R. Rio Verde 150 Anchieta BH-MG
Senior designer responsible for several editorial, promotional, signage, packaging and identity projects.

November 2007 – July 2008
Designcomz | R. José Ramon Urtiza, 890 cj 8 São Paulo, SP
Senior designer responsible for visual communication projects of Natura, one of the most important cosmetics brand in Brazil.

March - November 2007
Editora Abril | Editora Abril Av. das Nações Unidas, 7221 São Paulo, SP
Designer responsible for the entertainment section at Capricho Magazine.
A contributor to the 2007 redesign of the teen magazine's editorial project.

March 2006 – February 2007
Hardy Design | Rua Araguaari 1541/05 BH-MG
Junior Graphic Designer

September 2004 - August 2005
Sapien Design | Av. Francisco Sales, 1614 BH-MG
Junior Web and Graphic Designer

Extracurricular Courses

May 2009 (1 day)
Golden Grid Workshop | Greco Design R. Rio Verde 150 Anchieta BH-MG | www.flickr.com/photos/victorguerra/sets/72157619435888577

November 2008 (2 days)
Typography Workshop | Tipografia Mathias Rua Padre Manoel Rodrigues, 96 BH-MG | www.tipografiamatias.com.br

February 2007 (1 month)
Curso abril | Editora Abril - Av Nações Unidas 4777, São Paulo, SP | www.abril.com.br
Editorial design course at Brazilian's largest publisher called Editora Abril

International Experience

October 2005 - March 2006
Exchange to study design at university Fachhochschule Potsdam, Germany

June 1999 - January 2000
High School Exchange Program at Forest Hill School, Australia

June 1997
Spanish course at Real Colegio Alfonso XII, San Lorenzo de El Escorial, Spain

Skills

English spoken and written.

German

September 2005

Language course at Bauhaus Universität Weimar, Germany

2003 - September 2005

Language course with private teacher Josélia Mitre Apolinário

Spanish

February - October 1998

Spanish Course at School of languages Number One

Publications and Design Exhibitions

2009| 9º Bienal Brasileira de Design Gráfico

Andarilho: type design for the identity of the film Andarilho | Work at Hardy Design

Capricho Magazine: redesign of teen's magazine editorial project | Work at Editora Abril

2007 | LOGO Design, Vol. 2 by Taschen

Identity for museum of contemporary arts Inhotim

2006| 8º Bienal Brasileira de Design Gráfico

Website Guardiões do Patrimônio